

THEME PARKS AND RIDES

V8 SUPERCARS REDLINE

This project made use of an existing storage building to house a V8 Supercars co-branded simulator attraction.

We turned the building entry around, partly extending the footprint to include a retail and merchandise area and completely disguising the old warehouse structure into an exciting new simulator venue.

In total we provided concept, layout, design of interior and exteriors, retail outlet design and all signage.

